

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2723297

Alt Order #: 27139167

Product Desc: General

Estimate: 9465

Flight Dates: 10/27/20 - 11/02/20

Original Date / Rev: 10/08/20 / 10/08/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

**Name:** Waterfront Strategies

Buying Contact:

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

**Name:** POL/Duty and Country PAC

Demographic: A25-54

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN14921

Unit Code: General

Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	149	\$196,700.00	\$167,195.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	149	\$196,700.00	\$167,195.00	0.00
<b>Totals</b>	<b>149</b>	<b>\$196,700.00</b>	<b>\$167,195.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/27/20	11/02/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$450.00	P2	0.00	NM	5	\$2,250.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 1											
				KANSAS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$450.00		0.00				
N 2	Multi	10/27/20	11/02/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				KANSAS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$900.00		0.00				
N 3	Multi	10/27/20	11/02/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$1,575.00	P2	0.00	NM	10	\$15,750.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			10		\$1,575.00		0.00				
N 4	Multi	10/27/20	11/02/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$1,215.00	P2	0.00	NM	10	\$12,150.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: A2723297  
 Alt Order #: 27139167  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC  
 Product Desc: General  
 Estimate: 9465

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$1,215.00	0.00					
N 5	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$900.00	0.00					
N 6	Multi	10/27/20	11/02/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$765.00	0.00					
N 7	Multi	10/27/20	11/02/20	Today Show II	CM	10-11a	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 2											
				TDY 3RD HR-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$765.00	0.00					
N 8	Multi	10/27/20	11/02/20	Today Show III	CM	11am-12n	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 3											
				TODAY H&J-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$765.00	0.00					
N 9	Multi	10/27/20	11/02/20	KSN News	CM	12n-1pm	MTWTF--	:30	10	\$900.00	P2	0.00	NM	10	\$9,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News											
				KSN NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$900.00	0.00					
N 10	Multi	10/27/20	11/02/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Good Day Kansas											
				GOOD DY-CARRLL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$630.00	0.00					
N 11	Multi	10/27/20	11/02/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	10	\$765.00	P2	0.00	NM	10	\$7,650.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Days of Our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$765.00	0.00					
N 12	Multi	10/27/20	11/02/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	10	\$630.00	P2	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 3-4p											
				KELLY CLARKSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			10		\$630.00	0.00					



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News at Ten Mon-Fri															
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--		5		\$2,700.00		0.00					
N20	Multi	10/27/20	11/02/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$1,260.00	P2	0.00	NM	5	\$6,300.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--		5		\$1,260.00		0.00					
N21	Multi	11/02/20	11/02/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$5,400.00	P2	0.00	NM	1	\$5,400.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Mon Prime Other 1											
The Voice-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----		1		\$5,400.00		0.00					
N22	Multi	11/02/20	11/02/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Monday 9-10p											
Weakest Link															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----		1		\$3,600.00		0.00					
N23	Multi	10/27/20	10/27/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$5,850.00	P2	0.00	NM	1	\$5,850.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Tuesday 8-9p											
This Is Us-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	-T-----		1		\$5,850.00		0.00					
N24	Multi	10/28/20	10/28/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Wednesday 7-8p											
The Wall															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	--W----		1		\$3,600.00		0.00					
N25	Multi	10/28/20	10/28/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	\$3,600.00	P2	0.00	NM	1	\$3,600.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Wed Prime Other 2											
American Ninja Warrior															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	--W----		1		\$3,600.00		0.00					
N26	Multi	10/30/20	10/30/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				Friday 9-10p											
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	----F--		1		\$2,250.00		0.00					
N27	Multi	10/29/20	10/29/20	NFL Kickoff	CM	NFL Kickoff	---T---	:30	1	\$14,000.00	P2	0.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				NFL Kickoff											
NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	---T---		1		\$14,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	10/26/20-11/01/20		NFL Kickoff		NFL Kickoff		---Th----	:30	<del>\$14,000.00</del>	0.00	NM			
				Credited											
N28	Multi	11/01/20	11/01/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	2	\$3,600.00	P2	0.00	NM	2	\$7,200.00
				Channels : KSNL,KSNG,KSNH,KSNW											
				FB Night in Amer Pre Game											
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S		2		\$3,600.00		0.00					
N29	Multi	10/27/20	11/02/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	10	\$630.00	P2	0.00	NM	10	\$6,300.00
				Channels : KSNL,KSNG,KSNH,KSNW											

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 Alt Order #: 27139167  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC  
 Product Desc: General  
 Estimate: 9465

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2-3p											
KELLY CLARKSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			10		\$630.00		0.00				
N30	Multi	11/01/20	11/01/20	NFL Game	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	0.00	NM	1	\$10,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				NFL Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S			1		\$10,800.00		0.00				
N31	Multi	10/30/20	10/30/20	Fri Prime Other 1	CM	7-9p	----F--	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Fri Prime Other 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$2,250.00		0.00				
N32	Multi	10/27/20	10/27/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	-T-----			1		\$900.00		0.00				
N33	Multi	10/27/20	10/27/20	Early Today	CM	4-430am	-T-----	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Early Today											
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	-T-----			1		\$50.00		0.00				
													Totals	149	\$196,700.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27139167	<b>Changes as of:</b> 10/8/2020 at 8:55 AM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 381/405/9465	<b>Flight:</b> 10/27/20 - 11/2/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Duty and Country	<b>Market:</b> Wichita	<b>Total \$:</b> \$196,700.00
3050 K ST NW #100	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 149
Washington, DC 20007	<b>Agency Order #:</b> 10034941	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Meade, Nicole	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	<b>Traffic #:</b> A2723297
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	10/27 - 10/27		Total Spots	Total \$	CPP*	GRP*
						10/27					
MSD 12	Tu-F,M 3p-4p		KELLY CLARKSON	\$630.00	30	10		0	\$0.00	\$0.00	0.0
MSD 27	Th 7:20p-10:30p		NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS	\$14,000.00	30	1	0	0	\$0.00	\$0.00	0.0
MGD 29	M-F 2p-3p		KELLY CLARKSON	\$630.00	30	10		10	\$6,300.00	\$0.00	0.0
MGD 30	Su 7p-10:30p		NFL GAME	\$10,800.00	30	1		1	\$10,800.00	\$0.00	0.0
MGD 31	F 7p-9p		AMERICAN NINJA WARRIOR	\$2,250.00	30	1		1	\$2,250.00	\$0.00	0.0
MGD 32	Tu 6a-7a		KANSAS TODAY	\$900.00	30	1		1	\$900.00	\$0.00	0.0
MGD 33	Tu 4a-4:30a		EARLY TODAY SHOW	\$50.00	30	1		1	\$50.00	\$0.00	0.0
<b>TOTALS: 149</b>								<b>149</b>	<b>\$196,700.00</b>	<b>\$0.00</b>	<b>0.0</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
10/08/20 8:55 AM	Sent To Rep	Patty Sparkman	program changes - please accept MG offer